First Batch Ubaya Students to China are on Board
-Student Exchange

Four Ubaya students namely Desy Aprahotina, Felicia Ivana, Siviani Widianto, and Buly Marisa are expected to enjoy an unforgettable studying experience in China as on 13 February 2012 they have arrived at Sias International University (SIAS) in Zhengzhou, China to commence a semester's student exchange program. Interviewed after the Scholarship Presentation session, Suly said, “I am aware that the center at Ubaya will be the only center in Indonesia, thereby; the university will encourage its partners to establish the center at Ubaya. He underlined, “I would like to thank you TCES that has chosen us as the partner in Indonesia. I am aware that the center at Ubaya will be the only center in Indonesia. In fact, this is my first trip to China and I am so excited with this opportunity. I can’t wait to arrive in China, start my academic and Chinese language classes, and meet a lot of friends from various countries.”

Dr. Paul concluded the speech session with his short message. “My message is clear and sharp. This center is placed overseas will give the global experience to our students. This is in line with our commitment to equip our students with the global exposure.”

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Following the success of the partnership agreement signed in December 2011, Ubaya and Tan Chong Education Services Sdn. Bhd. (TCES) have set to establish Ubaya Tan Chong Centre of Asian Management Studies (TCCAMS) at Ubaya. In order to mark the launching of the center, an event was held on 15 February 2012, at the Ubaya International Village building. The launching signifies the opportunity for Ubaya students to conduct internship at TC Group subsidiaries which are located in most of the Asian countries.

Present on the event were Prof. Joniarto Parung (Ubaya Rector), Dr. Paul Leow (TC Group GM), Prof. Abd. Razak Saleh (Universiti Utara Malaysia-UUM Deputy Vice Chancellor Research and Innovation), Dr. Gunawan (TCCAMS Coordinator), and invited guests whom were mostly TC, UUM delegates, and Ubaya leaders. As the TCCAMS Coordinator, Dr. Gunawan opened the event by welcoming the guests especially TC and UUM delegates. He also told the historical story of how the center was initiated.

After Dr. Gunawan, Prof. Parung continued with his speech. He underlined the Ubaya commitment to utilize the center for the betterment of Ubaya students. He underlined, “I would like to thank you TCES that has chosen us as the partner in Indonesia. I am aware that the center at Ubaya will be the only center in Indonesia. In fact, this is my first trip to China and I am so excited with this opportunity. I can’t wait to arrive in China, start my academic and Chinese language classes, and meet a lot of friends from various countries.”

At SIAS, the four students are going to study academic courses and Chinese language. They will also involve on Chinese-Indonesian culture exchange activities by presenting Indonesian culture and performing Indonesian traditional dances and songs. Besides, they will also visit some tourism objects in Zhengzhou especially a famous Shaolin Temple and Confucius Temple.

A day after their arrival, the Ubaya students attended their first session of Orientation day and SIAS Campus tour. About the orientation, Siviani said that the orientation was memorable and fun, with lots of Chinese and foreign students. Meanwhile, the SIAS campus is amazingly big and modern. “On the beginning, we were a bit shy as we don’t know anyone but have known many students by the end. Four of us were also amazed with the SIAS buildings and facilities as they are so artistic and modern,” praised Siviani.

This first batch student is the realization of the Ubaya-SIAS partnership signed on July last year. Through the partnership, both universities are entitled to exchange their students, then study academic and language courses on its counterpart. To date, both universities have been able to exchange its respective first batch students. For the four Ubaya students, the traveling to SIAS is borne by Ubaya under the UIS scheme that covers the airfare and Chinese Visa of each student. For the four Ubaya students, the traveling to SIAS is borne by Ubaya under the UIS scheme that covers the airfare and Chinese Visa of each student. SIAS is well known as the first university in Henan Province authorized by the State Degree Office to carry out full-time education leading to an American Degree. Located in Zhengzhou, Henan province, it currently offers five schools of School of Business, School of Foreign Languages, School of Art, School of International Education, and School of Electronic and Information Engineering.
**American University Delegates Visited Ubaya**

- Partnership

In welcoming a visit from American University Delegates that included 4 Universities namely Webster University in St. Louis; University Missouri in Columbia; University Missouri in St. Louis; and Washington University, the U.S. Consulate General in Surabaya in collaboration with Ubaya held a roundtable meeting at Ubaya campus. Took place on 19 January 2012, the event invited all University Rectors from Surabaya and East Java area.

As the university host, Prof. Joniaroto Parung (Ubaya Rector) welcomed the guests by expressing his gratitude as well as felt confident to collaborate with the American universities in the future. “I feel fortunate enough to host the American delegation as well as Rectors from Surabaya and East Java area. This meeting proves the recognition from our partners towards what we have done to strengthen our international collaboration. For some years, Ubaya has committed to strengthen its international collaboration by partnering with various countries. Today, I feel confident that there will be collaboration between Ubaya and the 4 universities here,” pointed out Prof. Parung.

Moderated by Emily Y. Norris (the U.S. Consulate General in Surabaya Public Affairs Officer), she began the discussion by thanked Ubaya to the hospitality. She informed that actually the 4 universities came with a big delegation that consists of many American businessmen. The delegation intends to explore the needs and the opportunity of the American-Indonesian universities and business partnership. After the brief introduction, she invited the 4 American universities and all Rectors to introduce their respective universities.

The event was productive demonstrated on the wrap up session, both Indonesian and American universities commit to carry on the partnership discussion through email and video conference.

**Cultivating Korean Ginseng in Indonesia**

- Partnership

In order to further negotiate the Ubaya-Kyung Hee University, Korea (KYU) partnership in establishing Korean Ginseng Company in Indonesia, Ubaya welcomed KYU delegates chaired by Prof. Deok-Chun Yang (KYU Head of Korea Ginseng Center for Most Valuable Products-KGCMVP) from 04-09 January 2012. At Ubaya, the delegates mainly involved on the 2-days meeting with Ubaya Ginseng team, as well as a guest lecture session themed “Korean Mountain Ginseng” at Faculty of Biotechnology.

Interviewed after the first day’s meeting, Prof. Wlosinus Hadipranoto (Head of Ubaya Ginseng Team) revealed the history of the partnership with KYU. “Initially, we know that Korea is well known with its mountain ginseng. After signing the MoU last year, we knew that KYU is a Korea’s leading university on the development of Ginseng. Hence, Ubaya expressed its interest to establish Ginseng Company in Indonesia. By chance, KYU is also interested in the possibility to establish Ginseng Company in Indonesia. Hence, Ubaya has set up an Ubaya Ginseng Team that is mostly responsible for the negotiation with KYU. The company is planned to be a bi-particle cooperation of university and industry as we will also invite the industry to join,” he explained.

Meanwhile, Prof. Yang was also delighted with the possibility to establish Korean Ginseng Company in Indonesia. He sincerely appreciated Ubaya that has been serious to be KYU partner in Indonesia as well as briefly promoted the ginseng and KGCMVP. Moreover, he also invite the industry to join.

Promoted that Korean ginseng is a well known medicinal plant that can be used for a variety of medical treatment such as treating the hypertension, controlling the blood sugar & cholesterol levels, and preventing cancer. Previously, the Korean ginseng harvests after hundred years and now KGCMVP has been able to harvest it only within 1.5 months time.

**Unforgettable Memory to the Blitar Juvenile Detention Center**

- Student Exchange

A prison including a juvenile detention center is certainly the most unwanted place as there will be no freedom for those who are detained. Yet, visiting a juvenile detention center may be a different and interesting story as people may be curious to know what it’s really like inside the center. On 29 November 2011, 10 Ubaya foreign students who study at Faculty of Psychology (FP) were lucky to have the opportunity to visit the Juvenile Detention Center located in Blitar, East Java.

Their visit began with a marching band and music performance by the children. After the performance, the students were welcomed by Pargyono (Head of the Bilitar Juvenile Detention Center) and held a discussion where the students asked about the reinforcement strategy and the education towards the children. He answered that the reinforcement mainly avoids violence but relies on psychological approach. Moreover, he revealed the existence of wooden craft training courses, elementary & junior high schools inside the center to ensure all children receive the education.

The most interesting part of the visit was the tour session when the students walked around the center. The students saw the small cells where the children live and some facilities such as classrooms and computer labs. They were also surprised to witness the children walking around on the corridor, because they previously assumed the children spent all their time locked in their cells.

Adrian said the visit was unforgettable. “I am sure the visit an experience none of us will ever forget. Even as a visitor, the feeling of being detained was something we could never have imagined. It was one of the most rewarding activities I have done at Ubaya,” said Adrian.

**Computer Games, Do They Good or Bad?**

- Guest Lecturer

On 02 December 2011, Ubaya Informatics Department held a guest lecture session titled “The Serious Side of Computer Games”, delivered by Assoc. Prof. Paul Calder from Flinders University, Australia. Took his Doctorate degree on Stanford University, Calder now serves as senior lecturer and Assoc. Head (International) at Flinders School of Computer Science, Engineering, and Mathematics. Besides, he is an active contributor to Flinders Medical Devices and Technologies, a center that uses virtual reality to built innovative simulation systems for use in areas of medical training, rehabilitation, and rapid prototyping.

To 50 participants whom were mostly Ubaya Informatics students, Calder pointed out the positive effects of Computer Games to informatics students. According to Calder, “There are 4 serious sides of the games, including the games can be an excellent motivator of student effort; a rich source of tough computer science problems; would improve the engagement of users with computers; and become problems that push the limits of what can be achieved with current technology.” He elaborated that developing a game is not easy because it involves various computer science knowledge that needs to be properly combined. Yet, a great interest to the game will surely encourage students to put a lot of efforts in mastering the knowledge as well as learn various computer science problems.

Albert, one of the participants said his pleasure to attend the session. “I was very interested to computer games development, but my parents asked me not to take that concentration. They assume game is game that has been combined. Yet, a great interest to the game will surely encourage students to put a lot of efforts in mastering the knowledge as well as learn various computer science problems. Moreover, he also invite the industry to join,” he explained.

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